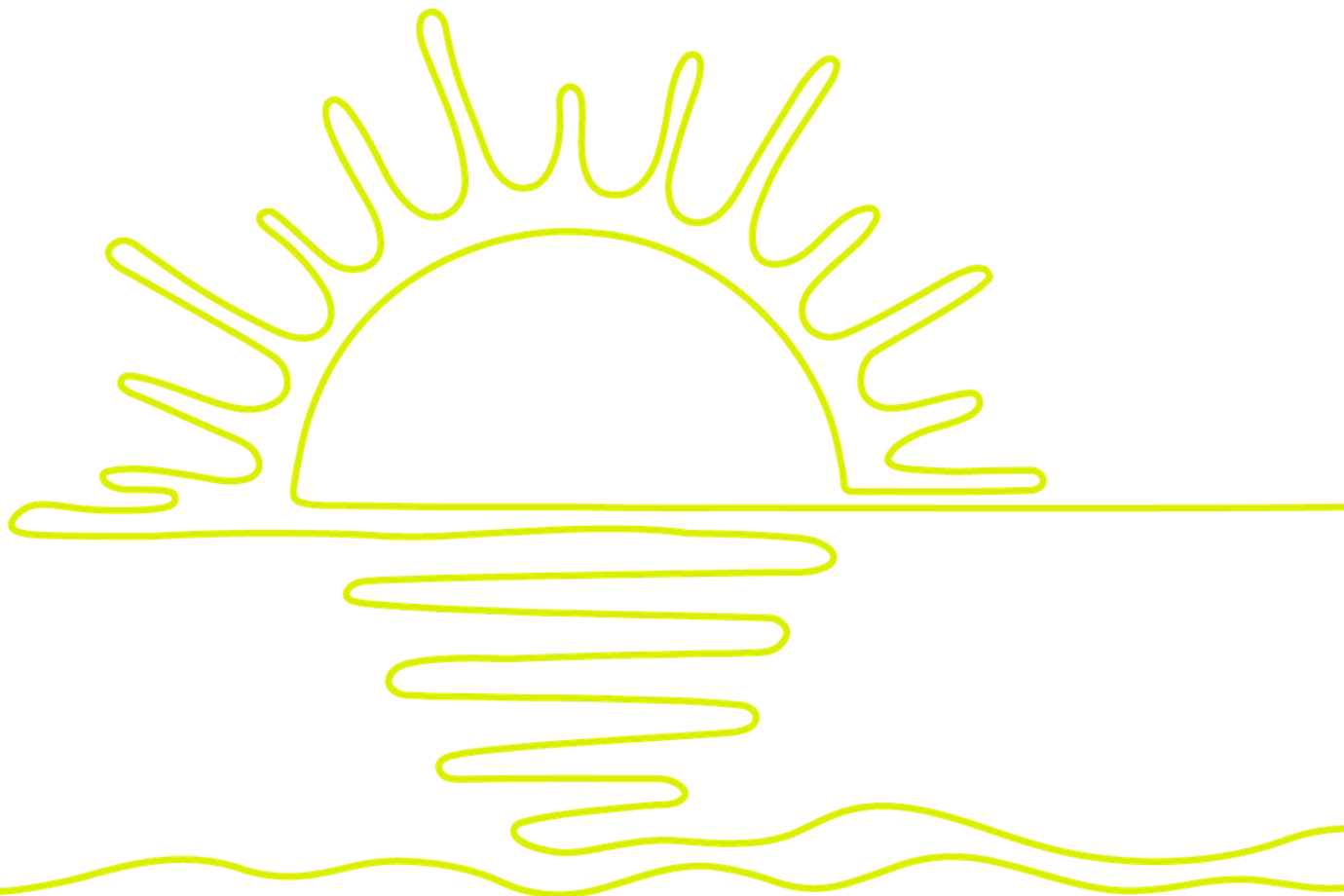




AI Entrepreneurs Summer Programme Powered by BGA

Ideate, Build, and Pitch Your AI Solution.



Programme Details

About the Programme

The programme offers a hands-on, immersive journey in which Learners are guided through the full entrepreneurial process, from identifying real-world problems to building and presenting innovative, AI-powered solutions.

By the end of the week, each Learner will have developed and pitched their own mini venture, gaining valuable skills in creativity, problem-solving, teamwork and communication. This programme is suited to curious and motivated Learners who are interested in exploring the intersection of technology and entrepreneurship in a supportive and engaging environment.

Programme Highlights

- Identifying Meaningful Problems Worth Solving;
 - Exploring Creative Ideation Techniques;
 - Building Rapid Prototypes using Modern AI Tools;
 - Developing Confidence in Presenting Ideas to Real Audiences;
 - Gaining Exposure to the Entrepreneurial Mindset and Process.
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Lead Instructor

Arjun Nair, Co-founder of Great Learning, a global Ed-Tech platform that has reached over 12 million Learners across more than 170 countries. He holds an MS from Duke University and an MBA from MIT Sloan, where he was awarded the Legatum Fellowship for Entrepreneurship. Arjun has spoken at institutions including Stanford, MIT and Columbia University.

Guest Speakers

Learners will also benefit from insights shared by distinguished guest speakers:

Tim Vieira | BGA

Titus Vieira | Embry-Riddle Aeronautical University

Alex Vieira | University of California, Berkeley

Programme Daily Structure

Day 1 | Monday, July 6th

- 09:30 - 10:00 Meet and Greet with coffee / juice
 - 10:00 - 12:00 Build and Deploy with AI | Learn about student entrepreneurs
 - 12:00 - 13:00 Lunch
 - 13:00 - 15:00 Use Stanford Design Thinking Framework for User Research
 - 15:00 - 15:30 Break with snacks
 - 15:30 - 16:30 Guest Speaker
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Day 2 | Tuesday, July 7th

- 09:30 - 10:00 Meet and Greet with coffee / juice
 - 10:00 - 12:00 Use AI for Market Research | Learn to analyse a Successful Business
 - 12:00 - 13:00 Lunch
 - 13:00 - 15:00 Prototyping with a Hands-on Design Exercise
 - 15:00 - 15:30 Break with snacks
 - 15:30 - 16:30 Guest Speaker
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Day 3 | Wednesday, July 8th

- 09:30 - 10:00 Meet and Greet with coffee / juice
- 10:00 - 12:00 Run Design Thinking Sprint (Define -> Ideate -> Prototype -> Test)
- 12:00 - 13:00 Lunch
- 13:00 - 15:00 Build Minimum Viable Product
- 15:00 - 15:30 Break with snacks
- 15:30 - 16:30 Guest Speaker

Programme Daily Structure

Day 4 | Thursday, July 9th

- 09:30 - 10:00 Meet and Greet with coffee / juice
 - 10:00 - 12:00 Improve MVP and Pitch / Present
 - 12:00 - 13:00 Lunch
 - 13:00 - 15:00 Plan marketing and sales with collateral | Improve MVP
 - 15:00 - 15:30 Break with snacks
 - 15:30 - 16:30 Guest Speaker
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Day 5 | Friday, July 10th

- 09:30 - 10:00 Meet and Greet with coffee / juice
- 10:00 - 12:00 Improve MVP and Finalise Presentation
- 12:00 - 13:00 Lunch
- 13:00 - 15:00 Final presentation to Parents
- 15:00 - 15:30 Break with snacks
- 15:30 - 16:30 Cake Cutting | Certificate Distribution | Closing Remark

Additional Information

- Venue Tim's Garage | Av. 25 de Abril 901, 2750-515 Cascais
- Dates July 6th - 10th
- Age 12+
- Time 09:30 - 16:30
- Investment 590€* | Lunch and Snacks Included
*Payment available in two Instalments



Apply now!

Limited Spots Available

Contact esther@bravegenerationacademy.com

Register Here!

